



**ICE24**  
A PROUD MEMBER OF ATH

# INTELLIGENCE PRODUCTS

Updated March 2024





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# CLARITY IN DECISION- MAKING

Our intelligence products are customized to address specific topics or threats from a socio-political, financial, strategic, and geopolitical perspective based on your interests. The scope, depth, and methodologies are tailored to your concerns.

All of our tailor-made intelligence products are divided into three main categories. Working symbiotically, they provide a multi-layered and 360-degree, tailored social risk and threat intelligence solution on how to act in a rapidly changing world.





# 01

## INFORMATIVE REPORTS

Informative reports are here to identify and inform you on relevant developments and potential threats around your areas of operations.

### **1.1 WEEKLY/MONTHLY REPORTS**

Reports with an overview and in-depth run-down of current events, focusing on areas of your interest.

### **1.2 INTEL BRIEFS**

Intelligence briefs provide the essential information about a specific situation/ event/ incident in a short period of time.

### **1.3 SIT-REPS**

Situational reports that provide a snapshot of an incident/ event/ situation that may have an indirect or direct impact on your business interests.

### **1.4 SECURITY BRIEFS**

Intelligence brief that provides the essential information about a security situation in a specific country for a certain period of time.

### **1.5 RESEARCH PAPERS**

A paper providing you with in-depth research on a specific subject that coincides with your interests.

### **1.6 WELCOME TRAVELER!**

A country overview report that includes cultural nuances necessary for a smooth trip.



# 1.1 ICE WEEKLY REPORTS

## NEEDS AND WANTS

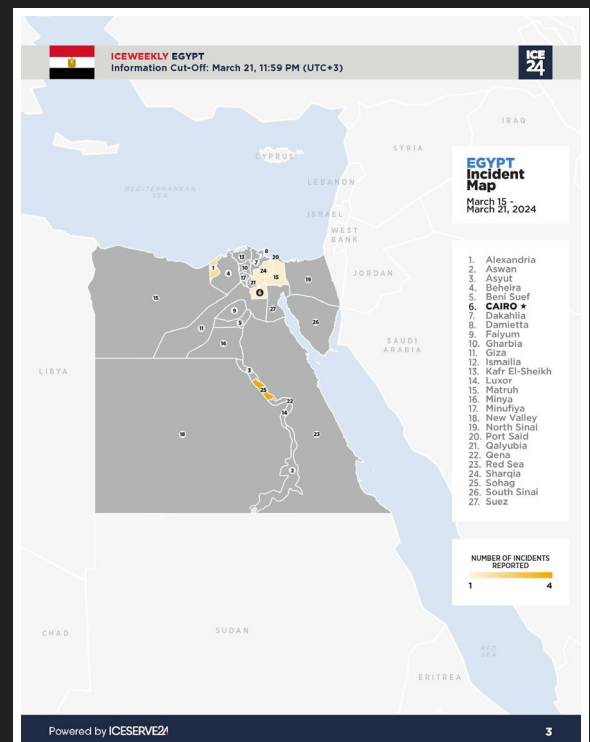
A comprehensive report that addresses socio-political, security, and economic challenges every week, which may affect your daily operations and decision-making in a country's changing environment.

## OVERVIEW

**ICESERVE24**'s **ICEWEEKLY** reports focused on gathering and summarizing geo/political, economic, security, and other news from confirmed and reliable sources on a weekly basis. **ICEWEEKLY** reports are country specific reports; in addition, **ICESERVE24** analysts take into consideration your sector of interests to present a tailored content. Based on your demands, the report can also be made at a regional level, putting together several regional countries.

## Whats does the ICEWEEKLY do?

- Provide a concise and comprehensive summary of vetted information every week (Friday – Thursday).
- Allows you to have a regional overview of the most relevant weekly developments.





# 1.1 ICE MONTHLY REPORTS

## NEEDS AND WANTS

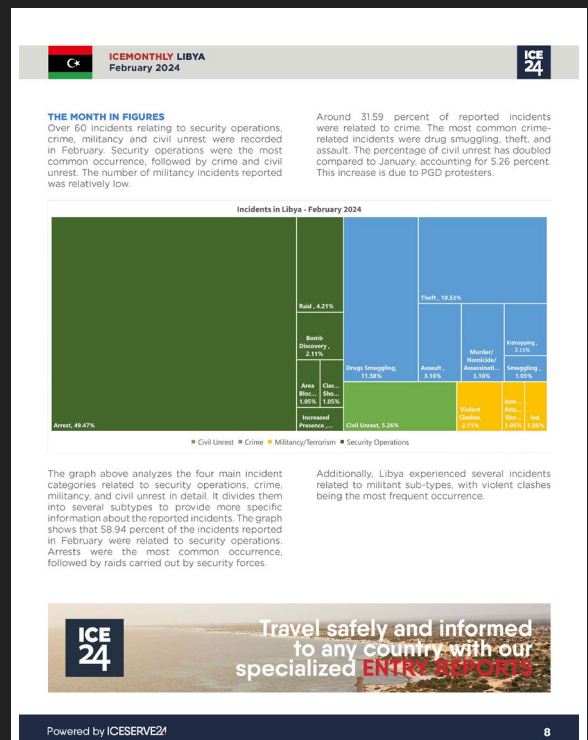
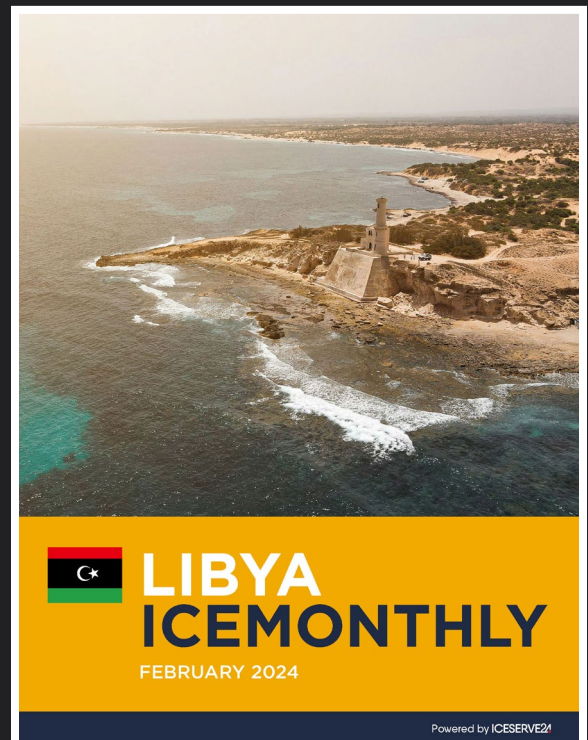
A comprehensive report that addresses socio-political, security, and economic challenges every month, which may affect your daily operations and decision-making in a country's changing environment.

## OVERVIEW

**ICESERVE24 ICEMONTHLY** report collects the most relevant monthly developments for a specific country or region and identifies trends and changes in the political, security and social realms. As in the **ICEWEEKLY** report, **ICESERVE24** analysts gather and summarize geo/political, economic, security, and other news from confirmed and reliable sources. The **ICEMONTHLY** report also includes an analysis of trends and tendencies regarding a given country's political, security and social reality. In addition, the analysts adapt the report's focus, which includes a vast amount of information, depending on your interest.

## Whats does the ICEMONTHLY do?

- Provides not only a summary of vetted developments but a detail breakdown of the type of incidents, location and historical prevalence on a monthly basis.
- Allow you to have a regional overview, including most relevant trends and developments.





# 1.2 INTEL BRIEFING

## NEEDS AND WANTS

An informative briefing that observes a country's changing environment. Our world is changing significantly fast, and even a tiny development may impact your daily operations and strategic and financial decision-making every hour. That's why keeping abreast of the latest world developments is so essential.

## OVERVIEW

**ICESERVE24** intelligence brief (Intel Brief) is a report developed by **ICESERVE24** analysts during a developing situation. The Intel Brief is a short-to-the-point report with essential information about a specific situation/event/incident.

## What does the INTEL BRIEF do?

- The Intel Brief informs you about a developing situation with the essential information, pertinent facts and details in a shorter time.

**ICE24 INTEL BRIEF** – Heightened Security Measures in France  
Information Cut-Off: March 26, 2024 13:00 (CET)

**SITUATION SUMMARY**  
On March 24, France significantly heightened its security measures in response to the recent deadly terrorist attack in Moscow. The country's national terror alert level has been raised to its maximum level, "emergency attack." This decision comes after the Islamic State (ISIS)-affiliated group ISIS-K claimed responsibility for the attack in Moscow that left over 140 people dead. French authorities are concerned that this group may also target France and are taking proactive steps to prevent similar attacks, especially considering the large crowds expected for the Olympics. The opening ceremony, planned for July 26, involves festivities along the Seine River and is expected to draw significant crowds, further amplifying security concerns. These new measures come on top of already heightened security preparations.

The highest security level in France allows for exceptional measures, including increased patrols by armed forces at public transportation hubs, airports and religious sites. While the duration of this heightened security level is uncertain, expect stricter security checks in public areas throughout France.

**ASSESSMENT**  
The move comes only four months ahead of the Paris Summer Olympic Games, highlighting French authorities' concern for potential terrorist attacks during the event. Increased security measures and current counter-terrorism efforts significantly decrease the likelihood of sophisticated, mass-casualty attacks around the Games, or at least significantly reduce their likelihood of success. However, smaller-scale attacks by small extremist groups and lone actors are more difficult to monitor and counter, particularly amid inflamed grievances regarding the Israel-Hamas war. Against this backdrop, the risk of small-scale attacks like stabbings or vehicle ramming against so-called soft targets and crowded places like shopping malls, tourist sites, major public transportation nodes and places of worship will be heightened during the Games, especially given the high-profile nature of the event and the high number of foreign visitors expected in Paris.

**CONTEXT**  
The overall terrorist threat to the security of Europe remains significant, primarily concerning jihadist terrorism. Several European countries have increased their terrorism threat levels in the last few months, including France, Belgium, Netherlands, Italy, Denmark, Spain, Serbia and Sweden.

The recent attack on Moscow underscores the determination and capability of jihadist terrorists to cause widespread harm to urban populations, aiming to instill a high level of public fear. These well-coordinated attacks continue to highlight the heightened danger to Europe. The ease of acquiring weapons and the ongoing conflicts in the Middle East, which fuel extremist propaganda, further complicate the security landscape. However, due to strong counter-terrorism efforts, the risk in European countries is primarily from small-scale groups and lone-wolf attacks.

**RECOMMENDATIONS**

- **Always carry your ID:** Keep your passport or other government-issued identification on you at all times.
- **Respect security checks:** Be polite and cooperative if approached by security personnel for checks.
- **Plan for delays:** Allow extra time for travel on public transportation due to increased security measures.
- **Be aware of surroundings:** Avoid areas with a heavy police or military presence. If you see signs of trouble (loud noises, crowds gathering), leave the area immediately.
- **Stay informed:** Monitor news reports and follow instructions from local authorities regarding any security updates.

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# 1.3 SIT-REPS

## NEEDS AND WANTS

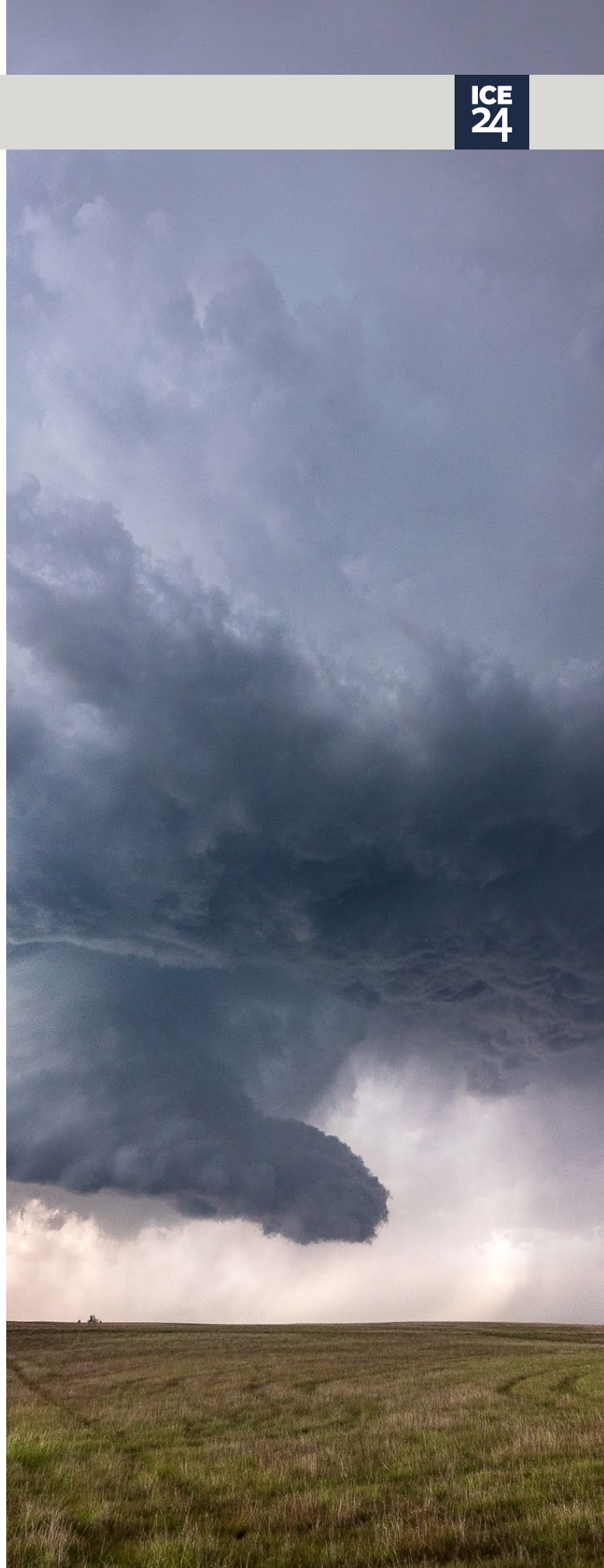
A concise, informative report that observes the nation's changing environment and informs decision-makers of the current situation. The main emphasis is to alert you about incidents, events and situations that could impact your daily operations as well as strategic and financial decision-making. In our fast-changing world, quickly informing of ongoing events is the primary key to being safe.

## OVERVIEW

**ICESERVE24** situation report (Sit-Rep) is a form of status reporting that provides decision-makers and readers with a quick understanding of the current situation. It provides a clear, concise snapshot of the overall situation, event, incident - focusing on meaning, context and the facts.

## WHATS DOES THE SIT-REP DO?

- Provides information with the strict level of detail to help you understand what has happened, where, how many people were affected, what the international community and the government are doing, and any potential risks to you.
- Advice on how to deal with each specific situation.





# 1.4 SECURITY BRIEFS

## NEEDS AND WANTS

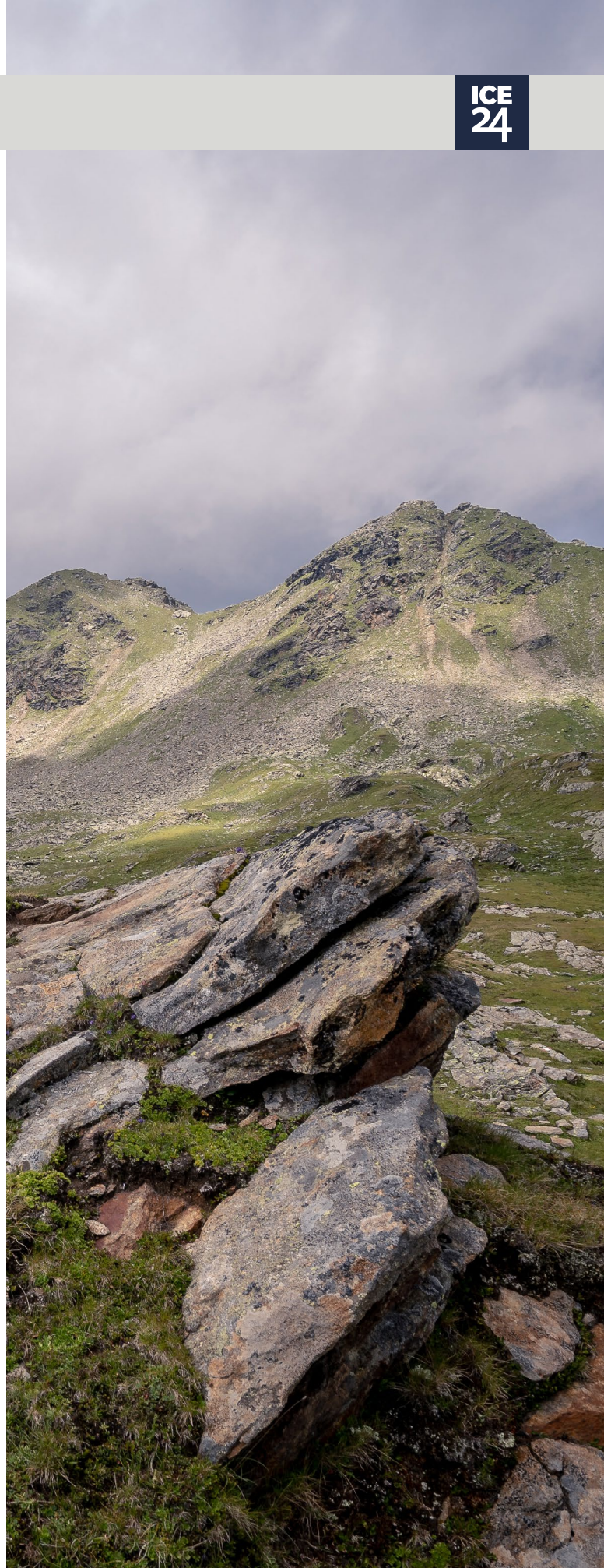
A security brief that provides an in-depth analysis of a country's security situation to avoid any possible safety problems for your on-the-ground operations in the future. It also points out potential security risks or issues you should be aware of.

## OVERVIEW

**ICESERVE24** security briefing (Security Brief) is a report summarizing contemporary information on security issues in a country. This report contains essential information about the on-the-ground situation and its security-related nuances.

### Whats does the **SECURITY BRIEF** do?

- Security Brief informs you about a security situation with essential information, pertinent facts and details of what you should be aware of.





# 1.5 RESEARCH PAPERS

## NEEDS AND WANTS

Research papers provide in-depth independent research and analysis on a particular issue or development you are interested in. You will be safe in the country's changing environment if you have a context of ongoing developments.

## OVERVIEW

**ICESERVE24** research papers are informative reports which include in-depth analysis and extensive research on a specific subject.

### Whats does the RESEARCH PAPER do?

- Provide you with an in-depth and well-researched analysis of a particular topic.
- Completely cover the topic allowing you to better understand all the complexities and variables of the issue and gain extensive knowledge of the subject at hand.
- Help establish the level of generality of a specific subject, verify facts and conclusions, extend knowledge and further utilize that knowledge for practical applications.





# 1.6 WELCOME TRAVELER!

## NEEDS AND WANTS

A country overview briefing provides you with the necessary background information to understand the country's overall situation. It includes all cultural nuances and security protocols that might affect your travel. The briefing also gives recommendations for avoiding unwanted incidents during your journey and making your trip go smoothly.

## OVERVIEW

**ICESERVE24** Welcome Traveler provides a general and brief overview of the country's political, economic and security situation. The Welcome Traveler also includes recommendations based on the following categories: general recommendations, individual behavior, health practices, local customs, protocols, business culture, and safety and security in personal and hotel settings.

### What does the WELCOME TRAVELER do?

- Provides an overview of a country's political and security situation.
- Allows you to be aware of a country's cultural nuances and security recommendations.



# 02

## RISK ASSESSMENT AND MITIGATION REPORTS

Guidance on threats from various perspectives including socio-political, financial, strategic, security and geopolitical.

### **2.1 RISK MATRIX REPORT**

Report based on our unique risk matrix methodology that quantifies the overall risk level of a country. It gives you a complete in-depth dissemination and analysis of a country's security, social, geo/political, economic, institutional and criminal risks. The report not only identifies and explains the risk, but it points out its implications on your interests and business.

### **2.2 FORECASTING ANALYSIS**

A report with a forecasting model that anticipates the major geo/political trends, challenges and risks that might affect our clients and their interests. Political, environmental, international security, human rights, public health, economic and social factors are all taken into consideration by the forecasting model.

### **2.3 RISK AND THREAT ASSESSMENT**

An intelligence report that provides an in-depth analysis of security threats and criminal/militancy trends in your area of operation.

### **2.4 COUNTRY THREAT REPORT**

A report that provides a comprehensive analysis and in-depth information of a country's security, social, political and criminal risks. It also provides up to date information on the security situation in a specific country and ways to mitigate security risks on your business and interests.



# 2.1 RISK MATRIX REPORT

## NEEDS AND WANTS

A unique tool to quantify social and political risk in a country based on our own in-depth, comprehensive methodology. The results serve to advise in the decision-making process and to mitigate possible risks that might affect your operations or travels. Such a report is useful for strategy development and risk mitigation. The methodology can be modified to meet client-specific requirements based on its sector of interest. The results are presented in a compelling visual manner that can be easily presented in board and investor meetings.

## OVERVIEW

**ICESERVE24** Risk Matrix Report analyses social, geo/political, institutional, economic and security risk in a specific country. The country is analyzed through our Risk Matrix which serves as a multifaceted risk rating tool to analyze and quantify a specific country's risk level. The analysis is carried out based on 12 categories - Government Stability, Socioeconomic Conditions, Business Profile, Internal Factors, External Factors, Corruption, Military in Politics, Democratic Accountability, Ethnic Tensions, Religious Tensions, Law and Order and Bureaucracy Quality. - Each category is then analyzed through a series of unique indicators that are subsequently quantified by **ICESERVE24** analysts, giving the analyzed country a final comprehensive risk rating - very low, low, medium, high, very high. - The final product identifies and quantify the risks and provides the necessary information to compare the risk levels between countries at a granular level.

### What does the RISK MATRIX REPORT do?

- Provide a multifaceted risk rating of a specific country.
- Allow you to quantify political and social risk in a country and its possible implications for your operations.
- Divides risk into different sectors allowing for a more in-depth and complete analysis.



## 2.2 FORECASTING ANALYSIS

### NEEDS AND WANTS

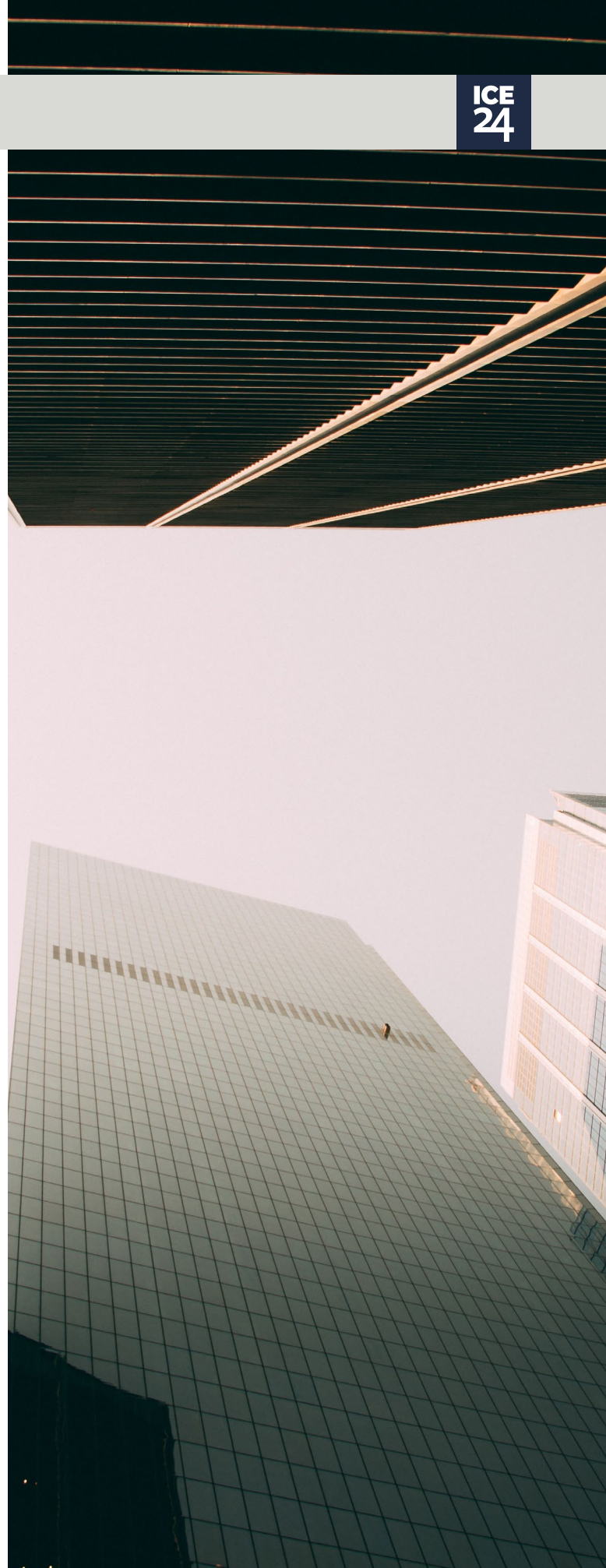
A mitigation report that analyzes geopolitical developments, trends and challenges and identifies the right strategy to manage the political risk exposure. It anticipates the rapidly changing global dynamics and provides possible scenarios and their likely impact on your interests.

### OVERVIEW

**ICESERVE24** geopolitical forecast seeks to understand and anticipate the significant geopolitical trends and the risks those developments might present to you and your interests. The forecasting model considers political, environmental, international security, human rights, public health, economic and social factors. **ICESERVE24**'s longer-term strategic analytical and forecasting analysis can respond to constantly changing global dynamics, anticipating geopolitical landscape changes and identifying our clients' risks and opportunities. The report identifies possible scenarios and ranks them based on their likelihood and potential impact on your business and interests. It also provides different options to help you mitigate the risks.

### What's does the FORECASTING ANALYSIS do?

- Provides you with in-depth information on the trends shaping global politics.
- Helps you establish your own long-term regional or global strategies.
- Allows you to objectively anticipate and respond to geopolitical risks and better allocate limited resources to mitigate them.





## 2.3 RISK AND THREAT ASSESSMENT

### NEEDS AND WANTS

An intelligence report that provides an in-depth analysis of security threats in your area of operation. The report includes graphic information on security trends, incidents and actors in a specific location. The Risk and Threat Assessment helps identify and mitigate security risks to support on-the-ground operations, personnel and your business interests.

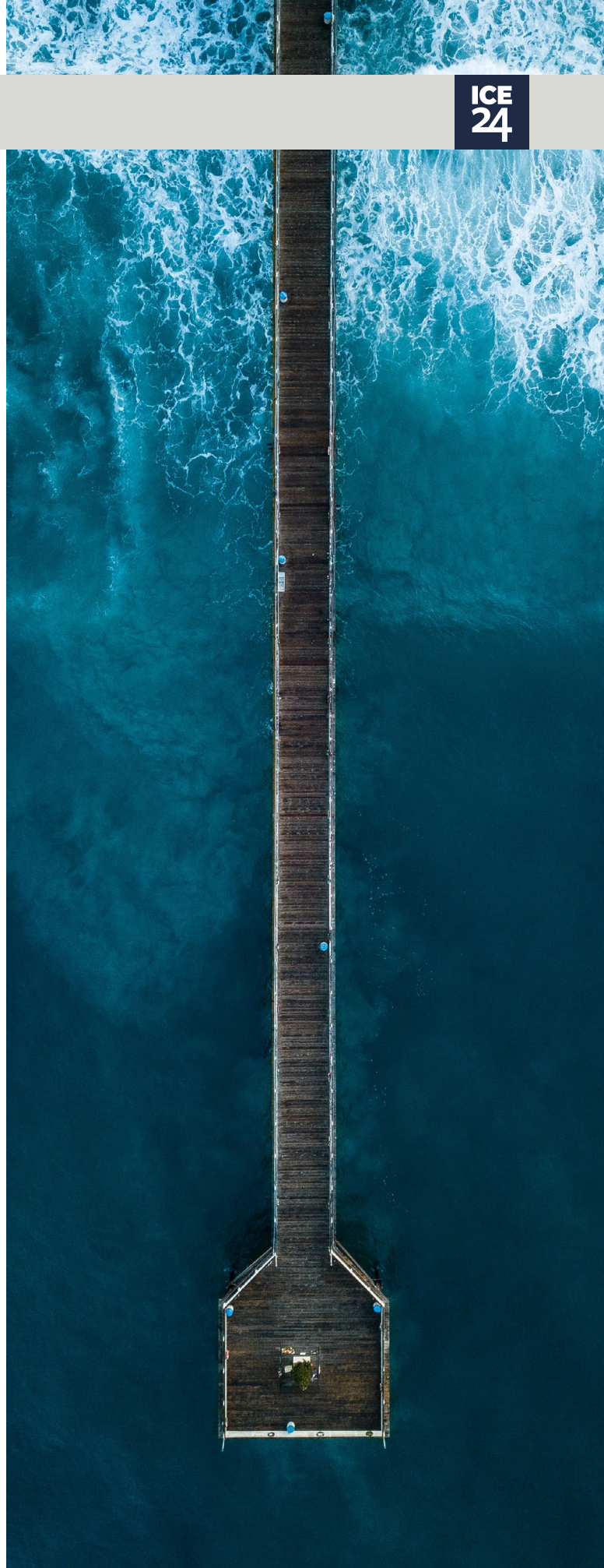
### OVERVIEW

The Risk and Threat Assessment analyses the current threat levels in your operational areas. This assessment encompasses a review of both general and industry-specific security risks, recent incidents, and trends affecting your business. The assessment includes an in-depth analysis of criminal trends and actors. We examine historical data, patterns, and modus operandi of criminal incidents in the specified location. We provide reliable and verified figures and trends on civil unrest, crime, security and military operations, and militancy.

The analysis provides insights into the specific risks associated with the site and its surroundings, enabling the development of effective risk mitigation strategies.

### What does the COUNTRY THREAT REPORT do?

- Identifies crime/militancy hotspots, patterns and trends.
- Provides relevant reliable and verified figures.
- Provides comprehensive information about crime and the security situation in the specified location.
- Incident mapping. It allows us to assess the extent of criminal/militant activities, identify high-risk areas, and provide recommendations for mitigation.





## 2.4 COUNTRY THREAT REPORT

### NEEDS AND WANTS

An intelligence report providing a complete overview of a country's security, socio-political and criminal risks based on our in-depth research and analysis. The Country Threat Report helps identify and mitigate security risks to support on-the-ground operations and your business interests.

### OVERVIEW

The Country Threat Report analyses a country's overall security situation. It provides information and analyzes the country's security threats, actors and policies implemented by the government. It gives reliable and verified figures on civil unrest, crime, security operations, militancy and military operations.

The information and analysis provided serve to advise in the decision-making process, and to identify threats that might affect your operations or travels. The report also provides solutions for mitigation. Such a report is useful for strategy development and risk mitigation.

### Whats does the **COUNTRY THREAT REPORT** do?

- Provide a summary of the socio-political context of a specific country.
- Provide comprehensive information about crime and the security situation in a country.
- Allow you to identify socio-political risks in a country and its possible security implications for your operations.





# 03

## DECISION-MAKING REPORTS

Decision-making reports are here to offer valuable insights to help you make informed decisions.

### 3.1 ACTIVITY BASED INTELLIGENCE REPORT (ABI)

Actionable, on-the-ground insights that are especially useful in monitoring adverse sentiments towards your company, its stakeholders, area of business and reputational damage, in various languages.

### 3.2 POLICY PAPERS

Concise papers that are addressed to officials, agencies or organizations. These reports focus on prescriptive questions from you, accompanied by a policy brief



# 3.1 ABI REPORT

## NEEDS AND WANTS

An intelligence report to identify a societal pulse in a country, protect your company from possible negative sentiments that could come from it, and forecast courses of action. Also, timely receiving on-the-ground insights to save your company from online defamation and potential online cancellation campaigns that might affect your operations.

## OVERVIEW

**ICESERVE24** Activity-Based Intelligence (ABI) provides a multi-layered and custom tailored information and security approach by monitoring real-time, all-sourced activity in any location, enabling a quick identification of potential threats. The ABI provides actionable information to enhance safety through thoroughness, vigilance and prevention across your specific domain. It reduces the risk to personnel and resources by providing timely warnings of militant activity, adverse sentiments (internal malicious/negligent), adverse expatriate sentiment by the local population, employee dissatisfaction and reputational damage.

**ICESERVE24** analysts carry out a location-based social media monitoring that automatically eliminates billions of irrelevant social media data to provide multi-lingual and timely information relevant to you. Our cutting-edge analytics capabilities fused with our incident management platform, ICEVAULT, enable our analysts to observe trends and vulnerabilities tailored to your request. Analysts evaluate incident data for information accuracy, bias, manipulation, and counter-intelligence. Photo and video footage are analysed for tampering, manipulation, or alterations; geolocation techniques are used to verify their veracity and provide further information.



## What's does the ABI REPORT do?

- Provides actionable, on-the-ground insights that reduce risk and promotes proactive and timely decision making.
- Reduces overall risks to personnel and resources.
- Provides timely warnings of plausible threats such as reputational damage, monitoring any adverse sentiment such as employee dissatisfaction towards your company or your stakeholders.
- Monitors negative sentiment that could lead to social unrest, protests or demonstrations against the client or affect its interests.
- Evaluate the text's effect on brand reputation or negative sentiment.
- Protects against online defamation and possible online cancellation campaigns.
- Enables predictive statistics and forecasting.



## 3.2 POLICY PAPERS

### NEEDS AND WANTS

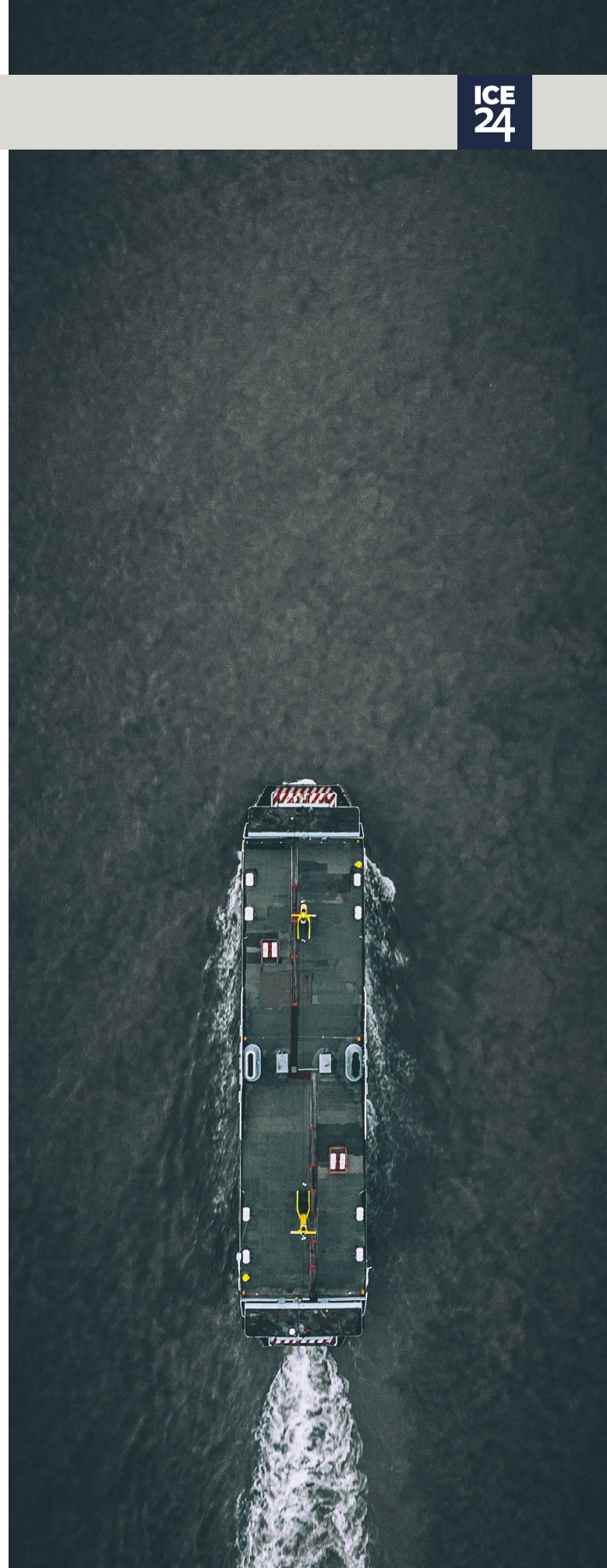
A policy paper with the chosen issue's explanation and a range of alternatives to the current policy accompanied by evidence-based recommendations for which option might be preferable in the given context.

### OVERVIEW

Policy papers explain the chosen issue or question, such as "What should our town do to improve voter participation?" and provide evidence-based recommendations for alternative policies, with a preferred option for the given context. Policy papers are addressed to officials, agencies or organizations and focus on prescriptive questions. The paper is written concisely and effectively, accompanied by a policy brief.

### Whats does the POLICY PAPER do?

- Provide an overview of the particular issue with a context.
- Propose different solutions that will address the particular issue.







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**4.1 NEWSLETTERS**

**4.2 BLOG ARTICLES**

**04**

## **COMPLIMENTARY PRODUCTS**

Together with our intelligence solutions ICESERVE24 offers a series of complementary products to help keep our clients informed and up to date on the latest developments worldwide.



# 4.1 NEWSLETTERS

**ICESERVE24** newsletters are a great way to stay up-to-date on the latest political, security, and economic developments worldwide. Our newsletters are concise and informative, and they are delivered to your inbox every Monday, Wednesday and every other Friday.

In each newsletter, we highlight the most important developments and volatile situations around the world. You will also read about the most important events of the week, as well as any upcoming events that you should be aware of.

Our newsletters are written by experienced analysts who have a deep understanding of the global landscape.

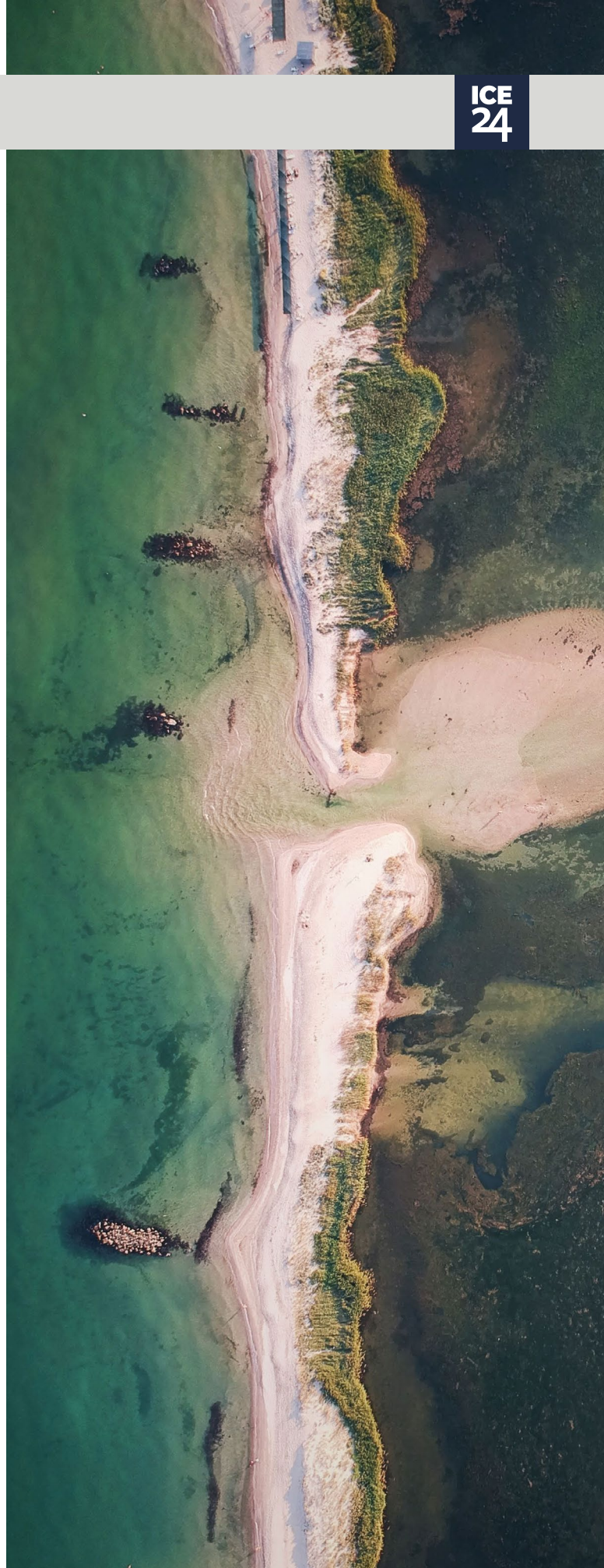
## **Weekly Watchlist & World Hotspots Newsletter**

**ICESERVE24** provides two weekly newsletters, the “weekly watchlist” and the “weekly world hotspots.” The first one is emailed to our subscribers every Monday, including events/situations/incidents that our analysts follow and identify their possible impacts. The weekly watchlist includes a “coming up this week” section, which provides information on relevant events, elections and developments that will take place that week.

The Weekly World Hotspots, which is sent every Wednesday, analyses the most alarming situations around the world every week.

## **Bi-weekly Visual Insights newsletter**

**ICESERVE24** also provides a bi-weekly newsletter, “Visual Insights.” This newsletter is emailed to our subscribers every two weeks on Friday, including economic-/ security-/ political-/ militancy-related incidents in a specific region causing the most concern. Our analysts thoroughly examine and identify potential impacts in this newsletter supported by graphs and maps.





## 4.2 BLOG ARTICLES

**ICESERVE24** blog articles are a great way to learn more about specific topics in international relations, international security, economy, and cybersecurity. Our articles are written by experts in their field, and they provide a comprehensive overview of the latest trends and developments.

We also offer analysis of these trends and developments, as well as insights into their potential impact on the world. Our blog articles are a great way to stay informed and engaged with the latest developments in the world.

### **Benefits of ICESERVE24 Newsletters and Blog Articles:**

- Stay up-to-date on the latest global developments
- Receive analysis of global developments from experts in their field
- Get insights into the potential impact of these events on your interests
- Benefit from credible and culturally sensitive analysis
- Receive clear and concise information that helps you make informed decisions.





## OUR BENEFITS

Why choose ICE24 powered by ICESERVE24?

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# OUR BENEFITS

**ICESERVE24** analysts revolutionize how you see the information in our tailor-made intelligence products.

### **We use technology as a tool, not a driver.**

We believe technology is a valuable tool that benefits our clients immensely. However, we also understand the potential biases and limitations of AI and automated data collection. That's why we approach technology thoughtfully and use it as a tool rather than the main driver. By doing so, we can better identify and prioritize what truly matters to our clients while being mindful of cultural nuances and potential mistakes.

### **We are committed to credibility and cultural context.**

Our commitment lies in providing credible and culturally sensitive analysis. Our analysts do not just observe from a distance; they verify online sources and gather information from our trusted on-the-ground teams to ensure contextual accuracy. This approach allows us to offer valuable cultural insights and knowledge to help guide our clients' strategies and enhance their security measures.

### **We provide actionable, quality information over quantity.**

We are passionate about delivering top-notch information that our clients find genuinely beneficial. We understand that data only becomes valuable when relevant to your needs, and we work closely with them to identify what's essential. We aim to deliver clear and concise information that helps guide informed decision-making.



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